

Award winning Ascent Building Solutions

As an aspiring company, there's no greater accomplishment than being recognised as the best in your industry. That's precisely what happened when local company Ascent Building Solutions was announced as the winner of the 2007 Sunshine Coast Business Excellence Awards - Entrepreneurial Business of the year. Quite an astonishing achievement considering that entrepreneurs and founders Jared Hinkley and Terry Styles started the company just 2 ½ years ago. Remarkably, this win echoes their success at last years awards, winning the Building and Construction Category.

Since its conception the specialist metal roofing and tank business has enjoyed overwhelming success, and at their Beerwah factory employ 12 full time staff and between 5-7 permanent roof installation teams.

This years award was recognition for the new rainwater tank division aptly named "Rainwater House". After 18 months of rigorous research and development they have released an innovative range of tanks which are completely revolutionising the industry.

With the housing affordability crisis worsening and house blocks getting smaller and smaller, rainwater storage on these blocks is becoming increasingly difficult. Whether it is inadequate access or a narrow storage area, customers were restricted to only a few styles of tank. The newly released "Rainpod Range" supercedes the old oblong tanks which are a thing of the past, thanks to modern advancements in technology and a touch of ingenuity.



Jared Hinkley and Terry Styles



The new Rainpod range mimics the inherent strength of a round tank, but still offers the flexibility of a narrow under eave tank. By curving the sides of the tanks to form a waist, they have been able to increase the strength of the tank and reduce the vast amount of internal bracing found on a traditional oblong tank. As an example a 5000L slimline styled tank has around 40 internal bracing rods which have to be sealed, whereas an equivalent Rainpod tank has 2, and is still narrower than 1 metre.

The remarkable new construction style for these tanks, has also enabled the company to create a world first in the water tank industry – a rainwater tank which wraps around internal or external corners. Best of all, the tanks are all being produced right here in Beerwah.

"Many households are restricted by windows and doors along the sides of their houses, and our remarkable new range of tanks means that absolutely everyone can enjoy the benefits of large rainwater tanks, without losing views, access or breezes" Terry commented.

The pair are already investigating opportunities to expand, and are keen to showcase even more innovative products which will enhance Australia's perception as a world leader in rainwater tank production.

For more information, drop into Rainwater House (opposite the RSL on Beerwah Pde) or contact them on 5439 0990 to arrange a complimentary inspection at your house.